

## **Eighth District CommuniQue Submission Guidelines**

### Why should I Submit an article?

Do you want to highlight your chapter's accomplishments? Do you want to highlight a personal or professional accomplishment of a brother in your chapter? Do you simply want to share how you feel about Omega? Do you want to offer your insight about current socio-economic issues? These are all perfect reasons to submit an article to the Eighth District CommuniQue!

### What should be in my article?

Submitted CommuniQue articles **MUST** answer the following questions:

**Who:** What chapter? What brother? What issue?

**What:** What did the chapter/brother do?

**When:** When did the chapter/brother do it?

**Where:** Where did the chapter/brother do it?

**Why:** Why did the chapter/brother do what they did?

**Impact:** Why should the reader care? How does this event/action/issue align with Omega's Cardinal Principles, Mandated or Special Emphasis Programs?

### What else needs to be submitted?

Along with your article covering the "5-Ws" and impact above, your submission should include photos as separate attachments that support the event/achievement and captions.

**Photos:** If the brothers supported a Food Bank, the photos should be of brothers packing food into boxes. Photos should not include "hooks" or tongues. High resolution photos are best. Do not insert photos into the word document article.

**Captions:** At the end of your article, include a line referencing the photos you attached. "Photo 1: Left to right: Brother Hardiman, Brother Johnson and Brother Steele helped the Food Bank to pack and distribute 5,000lbs of food on May 11<sup>th</sup> 2019"

In conclusion, 5Ws, impact, photos and captions are the necessary components for a solid article submission. Well-written submissions that meet these guidelines will be forwarded to the International Editor for Submission in the Oracle.

Questions? Submissions? Contact your friendly Eighth District Director of Public Relations (Publicist), Bro. Paul Prosper at 405-503-1324 or paulprosper79@gmail.com.